



MUNDFISH

COMPANY OVERVIEW



LEADERSHIP TEAM

- ▶ **ROBERT BAGRATUNI**
CO-FOUNDER & CEO
- ▶ **EVGENIYA SEDOVA**
CO-FOUNDER & CFO
- ▶ **ARTEM GALEEV**
CO-FOUNDER & ART DIRECTOR

MUNDFISH TODAY

150+ EMPLOYEES



Cyprus
20+ core team



Armenia
80+ employees



UAE
20+ employees

30+ employees



PREVIOUS TITLES MUNDFISH TEAM WORKED ON

INJUSTICE 2



TOM CLANCY'S
RAINBOW SIX
SIEGE

MORTAL KOMBAT

NASCAR
IGNITION



**BACKED BY REPUTABLE
STRATEGIC INVESTORS**

Tencent



ATOMIC HEART

**#1 MOST DISCUSSED
PC GAME OF 2023**

BY  metacritic

ATOMIC HEART • AT A GLANCE

GENRE:

ACTION/RPG

ENGINE:

UNREAL ENGINE 4

PLATFORMS:

PC • XBOX SERIES X/S/ONE • PLAYSTATION 4/5

PLAYERS:

SINGLE-PLAYER

AUDIENCE:

MID AND HARDCORE PLAYERS, 18+

REFERENCES:

BIOSHOCK, DOOM, FAR CRY, FALLOUT, DYING LIGHT

PLAYTIME:

25+ HOURS

BASE PRICE:

59\$

RELEASE:

FEB 2023

DLCs:

4-6



OUR FIRST RELEASE - SETTING HIGH EXPECTATIONS FOR OUR FANBASE

86%  STEAM®
VERY POSITIVE REVIEWS (15k+)

75  metacritic
CRITIC REVIEWS (30+)

7.7  metacritic
USER SCORE (2k+)

 **IGN**
8/10

Atomic Heart is a deeply ambitious, highly imaginative, and consistently impressive atompunk-inspired attempt at picking up where the likes of BioShock left off – something it's done with a lot of success.

— IGN.COM

THE  TIMES
8/10

Atomic Heart is a game that confidently weds progressive themes found in science fiction literature from the likes of Philip Philip K Dick and Isaac Asimov with adrenaline-fuelled set pieces synonymous with action movies from the 80s

80s and 90s.
— [THETIMES.CO.UK](https://www.thetimes.co.uk)

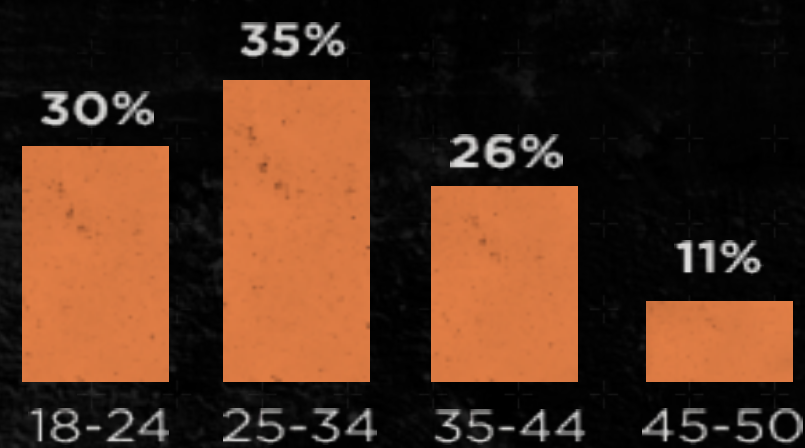

DEXERTO.COM
8/10

For a first game from a new studio, Atomic Heart Heart executes many of its ideas very well, delivers a solid story, and actually manages to innovate in a genre where it would be easy to remain stagnant.

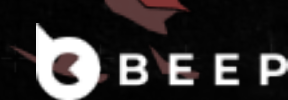
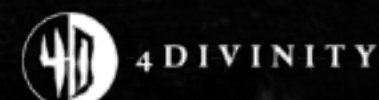
— [DEXERTO.COM](https://www.dexerto.com)

5 000 000+
Players in 3 weeks

PLAYERS AGE



PUBLISHERS



DAY-1 GAME PASS



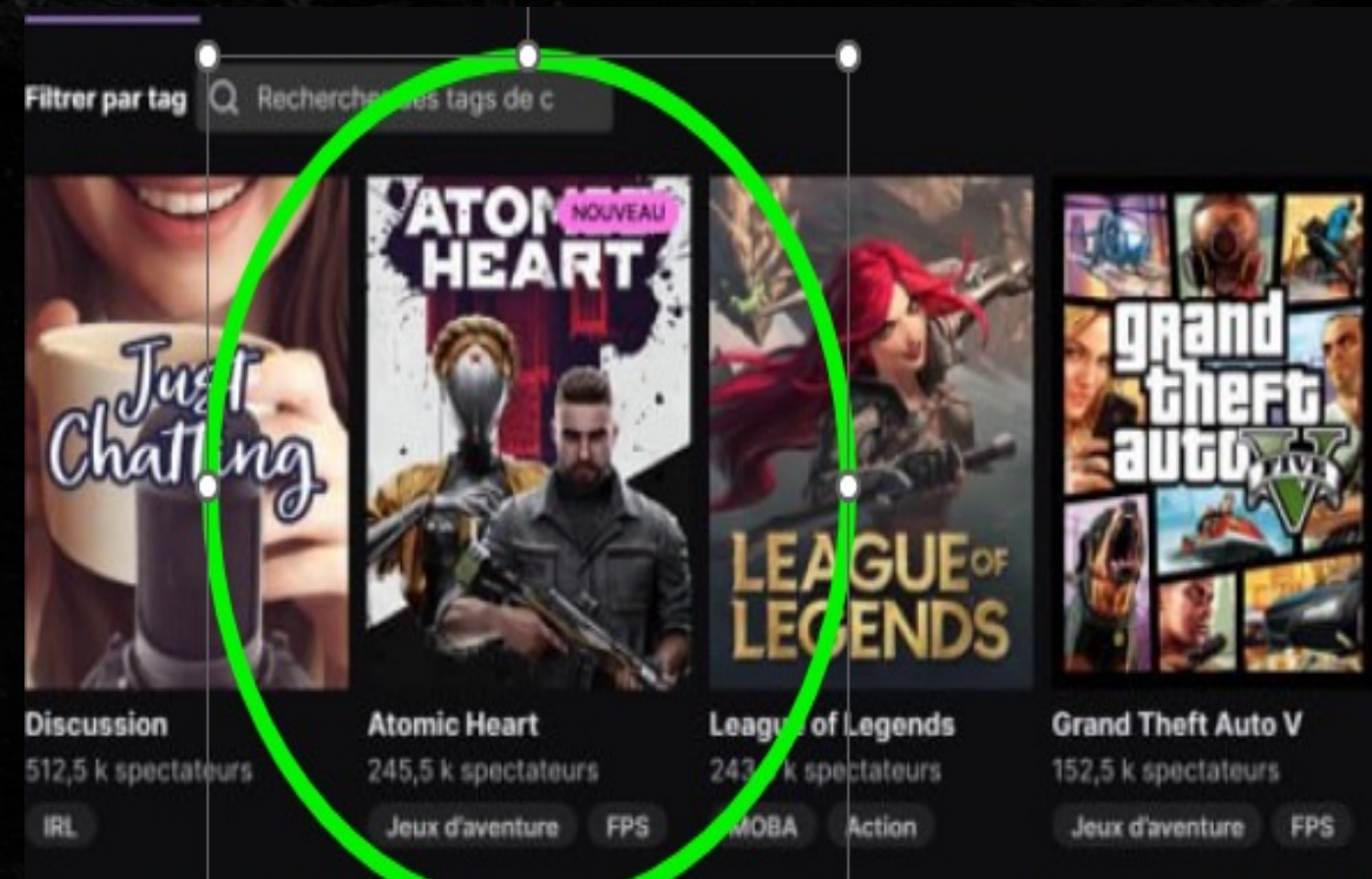
11 VOICED LANGUAGES

13 SUBTITLED LANGUAGES

4 WORLDWIDE MARKETING PARTNERS

1,5 BN MEDIA COVERAGE

UGC CONTENT



MERCHANDISE



3rd PARTY COLLOBORATIONS



WORLDWIDE EXPOSURE



NY, TIMES SQUARE



BERLIN



LONDON



**ASIA
(TAIPEI, BANGKOK, SINGAPORE ETC)**

**ATOMIC[®]
HEART**

**COLLABORATION
OPPORTUNITIES**

ЛИЦЕНЗИЯ НА IP

Передача прав на использование персонажей из игры на продукции или в промо-кампаниях



ИНТЕГРАЦИЯ В ИГРУ

Уникальная возможность коллаборации: органическое вписание продукта в геймплей



ИНТЕРЕСНЫЙ ФАКТ! **RULE 34 (ПРАВИЛО 34)**

В Интернете существует порнографическая интерпретация любой популярной темы.



**МЫ ОТКРЫТЫ
К СОТРУДНИЧЕСТВУ**

**СО СМЕЛЫМИ
БРЕНДАМИ**

