

BOOBSBOOTH

Wonderbra®



IDEA

TO DEMONSTRATE THE EFFECT OF WONDERBRA, WE DECIDED TO MAKE FLASHMOB, SETTING UP A SPECIAL BOOTH AND INVITING TWINS AS PROMOTERS.

HOW IT WORKS

THE QUEUE OF TWENTY FEMALE PROMOTERS STANDS IN FRONT OF THE BOOTH. THE GIRLS ENTER ONE BY ONE AND EVERYTHING LOOKS LIKE THAT GIRL WITH SMALL BREASTS GOES INTO THE BOOTH AND IMMEDIATELY GOES OUT WITH THE BIG ONES. IN FACT, HER TWIN SISTER GOES OUT WITH THE ENLARGED BREAST BY WONDERBRA.