



# first words

## IDEA

Before the child starts to talk, mother not always manages to understand on time what has happened to him and why he is crying. New iPhone application in conjunction with chip built-in to Pampers diapers allow to the child to start talking with his mother even before he will learn how to say words. As soon as the diaper is needed to be changed mother receives the notification on her phone: «Mommy, I peed», «Mommy, I pooped».