

JOYFUL APP



WHEN CHILDREN ARE DRY – THEY FEEL GOOD,
WHEN THEY FEEL GOOD – THEY ARE LAUGHING.

IDEA

Now, using special Pampers application kids can express their gratitude to beloved mothers for care and make them gifts.

HOW IT WORKS

The application analyzes a range of child's laughter and converts the collected laughter in points for which mother receives prizes from Pampers. All that the mothers need to do is to write down laughter of her child every time when he laughs. The more often the baby is laughing, the more Mom gets a gift.

