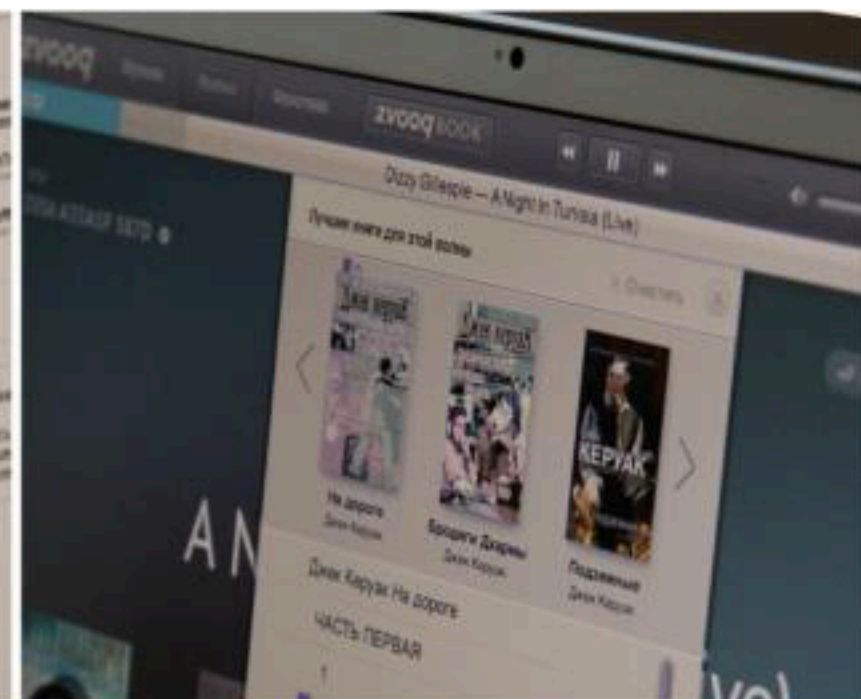
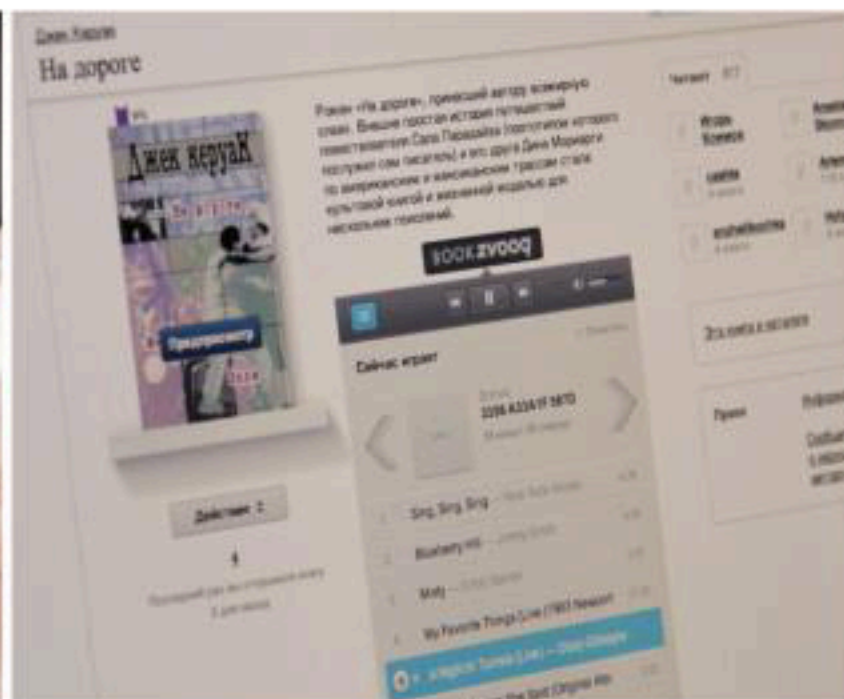
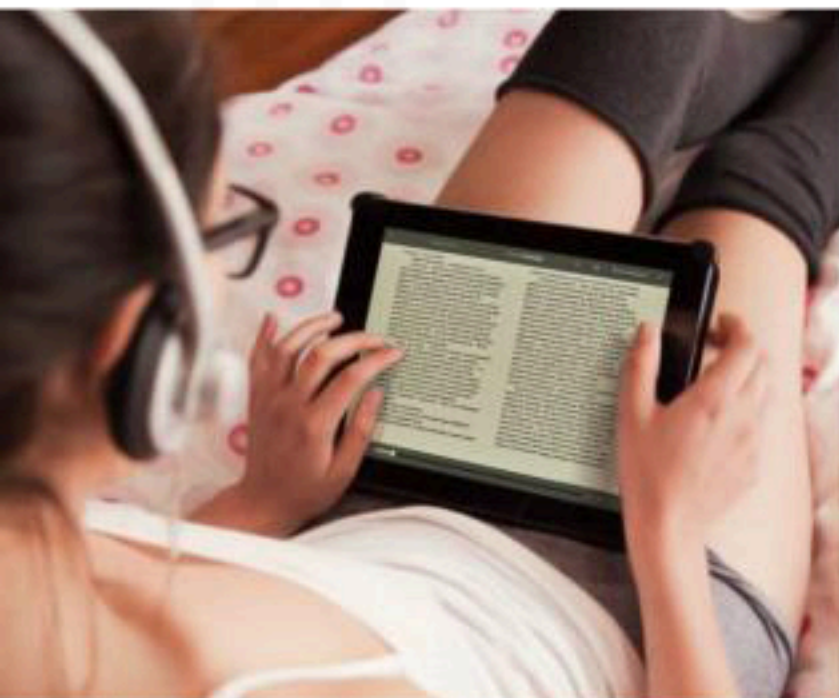


BOOKZV00Q

MANY PEOPLE READ AND LISTEN TO MUSIC AT THE SAME TIME WITHOUT GIVING THOUGHT TO IT. BUT WHAT IF ONE CHOSE A TUNE TO GO WITH THE BOOK AND THE OTHER WAY AROUND .



IDEA

To promote Zvooq.ru the music service and Bookmate.com the online book store we decided to synchronize them. We offer the possibility to download suitable music, soundtracks for the books and advise a certain literature to the track or to the playlist.

HOW IT WORKS

In the Bookmate.com near the selected book the button BookZvooq appears. By clicking on it the user can listen the playlist, according to his preferences on Zvooq.ru. On the Zvooq.ru the same ZvooqBook button offers the list of the books suitable to the wave.

So, from now, the user can read the book and enjoy to the music at the same time.