

BABY-ARCHITECT



IDEA

Everything in this world is done by adults. Even things that are designed for children. We introduce to you the first kid playground made by architects in diapers.

HOW WILL WE DO IT?

Kids draw anything they want. Their parents send this picture to pampers-playground.com. Pampers' designers create models of playgrounds based on the kid's images. The winners will be chosen by vote. The best playgrounds will actually be built by Pampers.

Inspired by babies, created by Pampers.

